

**SDNLA**  
**Yearbook Advertising**  
**Ad Rates**

Please submit your camera ready artwork for insertion in the yearbook. There will be an additional copy charge for any changes made to ads by our publisher. Deadline for ads is December 13, 2019. If camera ready ads are not available, there be an extra set up fee of \$25.00 when you submit your information.

**Third Page**

**4 1/2" W x 2" T**  
**\$85.00**

**Half Page**

**4 1/2" W x 4 1/2" T**  
**\$100.00**

**Full Page**

**4 1/2" W x 7 3/4" T**  
**\$145.00**

**Back Cover or Inside Cover**

**4 1/2" W x 7 3/4" T**  
**\$160.00**

**SDNLA**  
**Convention Newsletter**  
**Ad Rates**

The convention issue of the newsletter will be sent out in late December of 2019. If you wish to advertise in this issue, please submit ad copy by December 6, 2019.

**Ad Rates**

**1/8 Page**

(Business Card)  
3 1/2" x 2 3/8"  
\$45.00

**1/2 Page**

3 1/2" x 10" (wxl) vert  
7 1/2" x 4 3/4"(wxl)horiz  
\$90.00

**1/4 Page**

3 1/2" x 4 3/4"  
\$60.00

**Full Page**

7 1/2" x 10" (wxl)  
\$125.00